

IASD Spring Board Meeting **March 25th & 26th, 2006**

IASD Spring Board Meeting—Day 1 - Saturday, March 25th

Saturday, March 25th

Present: Richard Wilkerson, Jean Campbell, Robert Waggonner, Tjitske Wijngaard, Curt Hoffman, David Kahn, Wendy Pannier, Marcia Emery, Bob Hoss, Mena Potts, Gloria Sturzenacker, Roger Knudson, Cynnie Pearson, Alan Siegel, Laurel McCabe, Ed Kellogg, Rita Dwyer, Gary Goodwin, Bitsy Broughton, Layne Dalfen; David Gordon, goshandgolly, Anne Frey; Mark Blagrove; Patricia Schmiegl

IASD Chair, David Kahn opened the meeting.

Dream Sharing

Curt Hoffman had a dream about the first morning of the 2006 dream conference where there is a huge crowd (500). Wendy Pannier is presenting a lifetime achievement award to Patty Garfield who is greatly surprised. Patty stands up and says that the attendance count is probably 600. Rita Dwyer also had a dream. She was working with Curt Hoffman on the schedule.

Minutes

Minutes from the previous full Board meeting were accepted as submitted.

Motion: Jean Campbell made the motion; seconded by Marcia Emery. Board approved (unanimously).

Conference 2008

Layne Dalfen gave a report on possible locations for the 2008 Conference. First alternative is John Abbot College, located about 20 minutes outside of Montreal. Possible dates that are available are Tues through Saturday starting July 8th or Tuesday through Saturday starting July 15th. No June dates are available. The cost for attendees will be \$29 per night in Canadian (CDN). Layne has also found a second alternative which is the Downtown Sheraton which is located a few minutes from the airport. The cost per attendee is \$145 to \$149 per night (CDN). Layne is strongly suggesting the College as the best alternative. David Kahn sees that the College is the forerunner, however we should keep a backup until things are formalized. Curt Hoffman suggests that we postpone the final decision on the date until we take a look at other conferences planned for this same time so we can investigate to make sure there are no or few other conflicting conferences.

Lapsed Memberships

There were 177 lapsed members now. This group will be divided among Board members for calling.

Action Item:

We need to write up a script for contacting lapse members (i.e. include what new things are coming up; if they want to be on the eNews mailing list, ask: can we keep you informed of IASD events?, what would we have to change to get you back?). This task was not assigned.

Conference 2006

Janet McCall reported that there are 14 art exhibitors so far. A person has donated money for prizes for the best artwork. Richard Russo will take on setting up the exhibits. Janet will now concentrate on getting the word out in the MA area; this is the likely source of most exhibits since all artwork must be hand delivered to the exhibit site.

Patricia Schmieg our disability coordinator for the conference will spend some time meeting with the Bridgewater campus disability coordinator and to walk the campus to find if there are any particular areas requiring special equipment/provisions. So far only two applications have been received from people stating that they have a disability. Expectations are that there might be a total of 10 at this conference. Perhaps we need special services for the Friday night lecture since that is open to the public a having special assistance at a morning dream group would be desirable. Curt will continue to look at these possibilities.

Anne Frey stated that much has changed since her last report. Our current profit from this first year of paid exhibitors and author ads is \$1335 profit. Nineteen authors committed to ads and to date 9 have paid. Forty vendors were contacted this year. There will be 10 exhibitor booths; so far 3 have been rented by vendors. Various Board members suggested that we could contact massage therapists to see if they will set up booths for chair massages and other bodywork; IASD could get a cut. Curt and David will check with their local contacts to see if there are massage therapist interested in doing this. Anne has designed two new IASD Products: a window decal and a license plate frame. Anne will send out an order forms to all board members. The products can be seen at www.Annefrey.com

Action Item: Layne will send her volunteer list to Curt and Curt will send his list to Layne for comparison. A list will also be sent to Jean for possible scholarships.

Action Item: Investigate to see if pdp credits still viable. Curt Hoffman will check on this.

Conference 2007

Laurel McCabe is looking at a preliminary contract for the conference to be held at Sonoma State University. The IASD Board needs to give its approval to move ahead, to make a deposit, to sign the contract, etc. Laurel requested approval of the proposal to hold the conference at Sonoma and an \$8,000 deposit will need to be made to secure the location.

Motion: Accept the location and the deposit request. The motion was made by Curt Hoffman; seconded by Wendy Pannier. The Board approved the motion.

Treasurer's Report

Robert Waggoner covered a variety of financial matters discussed in his report. Robert noted that all of the new financial incentives (new sources of income such as online C.E.s) can significantly boost the bottom line this coming year. On the other hand, taking on the office rental and other initiatives has us currently tight.

A money market fund was set up at Countywide (very liquid and pays returns); Also an account was set up with Smith Barney so that IASD can accept stocks and bonds as part of an endowment. Kintera has worked with us to change its services a bit; they are now charging \$100 a month and \$300 a year for training. Bob Hoss reminded us that our new goal per conference is to raise \$35,000. Wendy gave special recognition to Robert Waggoner for all of his work.

Student Awards Update

Ed Kellogg and Roger Knudson reported that there has been no submissions as of this date. They have received e-mails from 3 people stating that they intend to submit this year. 45 academics were sent a poster announcing the awards. Perhaps next year we can expand our reach in terms of sending out the flyer. We can contact research and clinical educators in the future. We need to get an ad in *Dreamtime* and *Dreaming* right after this coming conference.

Action Item: Place notices in *Dreamtime* and in *Dreaming* to get interest for next year.

Action Item: Board determines at the next meeting who will chair the student awards committee for next year.

Action Item: Also contact national conference on undergraduate education. Curt will check on this.

The winners will be announced at the membership meeting; art winners at the reception.

Dreaming Journal

Deirdre Barrett reported that she has yet to hire a replacement editorial assistant and definitely needs one. APA does pay us for the assistant salary but we determine the salary. This is written into the APA budget; in the past the salary has been about \$7880 which involves 8 hours work per week all year.

The assistant needs to: work with the APA online portal, use a database, do word processing, typing, must have phone skills, track peer reviews, and have good organizational skills.

Motion: Re-fund the assistant editor position at \$8,000 per year
Motion made by Robert Waggoner; seconded by Curt Hoffman. The Board accepted the motion. The \$8,000 is for office expenses that includes the salary for an assistant; Deirdre will try to find someone for \$600 per month (\$7,200 per year).

Action Item: Deirdre will prepare a detailed job description for the Procedures Manual.

Online Associates

Ed Kellog is continuing his work on developing online associate membership program and is looking for people to serve on a committee. He sees a two-year start up time to develop the program in a component-by-component fashion. Some “free” features would be a special message board and discussion rooms with experts. This new program will fit into our mission statement that includes outreach. Associates would not get our publications, participate in voting, or get discounts to the physical conference. Current full members would be able to participate in any online activities.

Action Item: Jean Campbell and Curt Hoffman will work with Ed on the Online Associates Committee.

Membership

David Gordon reported highlights of his committee’s work. David developed a list of authors of dream research studies and found that of 100 people 49 were not IASD members. These people have been contacted by letter. There is now an e-group for new members; they are automatically sent an e-mail to join the e-mail list; the purpose is to welcome and answer any questions and it should give a feeling of being welcomed and supported. David will make a hand out for the conference when people join at the conference.

Action Item: David will make a hand-out about the e-group for new members to pass out at conference registration.

David is interested to see if someone can take over the chair of the membership committee due to other commitments he has.

Action Item: Jean is working on setting up a membership meeting at the 2006 conference which might include a brainstorming session.

Action Item: Wendy will remind Deirdre that she and her assistant need to make sure we use the free page given to IASD in each issue of Dreaming for announcements or advertising.

Action Item: David Gordon will investigate if we can get a list of Dreaming subscribers to identify those who are not members of IASD and contact them with membership information.

Kintera Update

It is too complex at this point to have autopay (automatic withdrawal of membership fees from one’s credit/debt account); this would require setting up accounts and passwords for each member. Further research will be done, however.

Endowment Fund Update

A Smith Barney account was established so that we could accept securities. We are

planning something to give each member (i.e. brochure) attending the Bridgewater conference. This may include a survey to learn more about members' interest, concerns, ideas of what IASD should accept, and the likelihood that they will make donations. It is an important time to get feedback from the membership on this due to the importance of this project. Endowment fund information should be added to the current donations page on the website.

Action Item for All Board Members: If anyone has information on endowment funds or information from other funds, please send them to the committee.

New Endowment for Referred Dream Research

Bob Hoss has created the Dream Science Foundation for research. It follows a strict set of guidelines as to what can be funded. IASD would provide a committee to issue a call for proposals, review studies, and then make sure that the study protocols adhere to the Foundation's guidelines. IASD can also provide additional sources of funding. Bob will handle the initial administration and website. Bob Hoss asked the Board for the ok to go ahead with this and for IASD to provide a committee. The committee is likely to be composed of Mark Blagrove, Stanley Krippner, Ernest Hartmann, Bob Van de Castle, Laurel McCabe, Roger Knudson, and David Kahn.

Motion: IASD will give Bob Hoss the go ahead to pursue a relationship between the Foundation and IASD and to form a committee of IASD members to work with the Foundation. Moved by Jean Campbell; Marcia Emery seconded. The Board accepted this motion.

Action Item: Mention in next year's pledge letter that members can donate to the Dream Science Foundation. Jean Cambell will take care of this.

Education & CE Program

Alan Siegel reported on the progress on this program that should be a recurring source of income. We can start with developing C.E. programs around articles and books. While all of the online logistics have not been set up yet, the sophistication of the online system can grow as our program grows. In the beginning some of the work will have to be done manually (i.e. scoring). A committee is needed to review articles/books to determine what will work for our program. Gloria will join this committee to look at copyright issues of using *Dreaming* journal articles and other materials.

\$10 per credit was suggested as a starting price. Each course can have a minimum of 5 credits. Maybe a discount for more you buy and maybe a discount for members. Someone needs to check with NASW to see if they will recognize our program and grant it members C.E.s from our courses as APA has.

We also need to explore to see if there is a testing program that we can put online. Gloria has seen something similar. For those which cannot do it online, will pay an extra fee for paper grading.

Action Item: Someone needs to check with NASW to see if they will recognize our program and grant it's members C.E.s from our courses as APA has. This has not been assigned.

Action Item: Richard Wilkerson will take on the administrative duties of this new program.

E-News

Alan is resigning from e-news. Alan has a volunteer from Saybrook who may pick up these activities. Jean will supervise the new person and Rita Dwyer will continue to do copyediting. Alan stressed that the Executive Committee should supervise the content.

Action Item: Bob Hoss and Cynn timer Pearson will put the eNews procedures into the Procedures Manual.

E-study group status

Ed Kellogg is continuing his clean-up of the e-study groups, closing those that are inactive and seeking new moderators for groups whose moderators do not wish to continue. A co-host arrangement may help avoid burnout. Once clean-up is complete and new hosts in place, notices will go into e-news, and other appropriate venues.

Action Item: We need a list of e-groups to go into the conference packets. This has not been assigned.

Someone raised the issue of Yahoo disclosing names of e-mail users to the Chinese government.

Action Item: Jean and Gloria will gather some information on alternatives to Yahoo and present it at a later meeting.

Cyberdreaming Conference

Ed Kellogg will not do the Cyberdreaming conference in 2006 but he can do it in 2007. He is willing to teach others how to do this process. Bitsy Broughton has a contact who might be able to take this on perhaps for a complementary membership. An ad can be placed in *Dreamtime* for a call for volunteers.

Action Item: Bitsy Broughton will get in touch with Kevin (the potential volunteer).

Motion: Motion for adjournment was made by Jean Campbell; seconded by Wendy Pannier. Board approved (unanimously).

IASD Spring Board Meeting

March 25th & 26th, 2006

IASD Spring Board Meeting—Day 2 - Sunday, March 26th

Present: Richard Wilkerson, Jean Campbell, Robert Waggoner, Tjitske Wijngaard, Curt Hoffman, David Kahn, Wendy Pannier, Marcia Emery, Bob Hoss, Gloria Sturzenacker, Cynn timer Pearson, Laurel McCabe, Ed Kellogg, Rita Dwyer, Gary Goodwin, Bitsy Broughton, Layne Dalfen, Olaf Hansen.

Dream Sharing

Dream Sharing – Bob Hoss was trying to clean floors in a house and the driveway with purple soap but each time he cleaned an area and moved onto the next he had to go back and reclean the area just cleaned. David Kahn reported a dream where his job was to work a “reel-to-reel” recorder and had to be very careful to get the timing just right.

Development Committee Report

In addition to summarizing the Development Committee report, Jean Campbell asked the Board if we should continue soliciting fund pledges from Board members. The original goal had been to get 100% of the Board to make a donation each calendar year.

Some Board members noted that this is not always expected of other Boards, especially those in Europe where frequently government support is provided to organizations. Also, this expectation has not been routinely brought up to prospective new Board members. Although foundations and other granting organizations view 100% participation in a very positive light, perhaps there is something we can do with other forms of donations from Board members such as donations of time and energy. These too can be quantified (i.e. hours worked).

Action Item: The Development Committee will continue this discussion via e-mail in addition to getting it on the summer Board meeting agenda. This is the time for the discussion because a large portion of the board is being replaced.

Action Item: Bob Hoss said that Board contributions in “time, talent, and treasure” will be noted. He will find a way to record these types of donations.

Nominations Committee Report

The Board’s discussion around the committee report focused on these issues:

The Board Associates can be appointed by the Board at any Board meeting. These positions are not permanent and have no vote. There are no nominees for Board associates at this time.

Motion: Jean Campbell moved to keep the Board Associates program; seconded by Rita Dwyer. Board approved (unanimously).

Jean Campbell presented the slate of officers and Board nominees. GARY—YOU NEED TO INSERT THESE HERE

Motion: Curt Hoffman moved to accept the slate of Board members and nominees; seconded by Rita Dwyer. Board approved (unanimously).

Action Item: Nominees are going to be strongly encouraged to: 1. have members' pages
2. add a photo to that page. Jean to notify them.

A Vice President for Latin America was discussed. Other parts of the world currently have IASD vice presidents; the time is ripe for a Latin America representative.

Motion: Jean Campbell made the motion to have a Latin American VP; seconded by Tjitske Wijngaard. Board approved (unanimously).

Action Item: There were some questions about the roles and responsibilities of Board vice presidents; Bob Hoss offered to e-mail vice president description from the procedures manual to Board members.

Regionals Committee Report

The majority of this discussion centered on information found in the committee's report. The next U.S. regional conference is planned for this fall in Minnesota. Rita Dwyer is planning to have a lunch-time get together at the Bridgewater international conference with those who have hosted regional conferences or are planning to host conferences.

International Report

Olaf Hansen reported that the Nordic Conference concluded today. It was a three-day event and from the description, there are many aspects IASD could copy (i.e. media outreach). This conference emphasized creativity and dreams and had contributors from many different age groups and received very good media coverage.

Action Items: Olaf will share his e-mail list of media contacts with IASD. He will also send the press release he used to promote the Nordic conference. Both of these will go to David Kahn. Olaf also reported that there is a group of dream people growing in Istanbul; perhaps we could support this group and maybe have a conference there. He will make contact with this group. Olaf will see if any of the presentations that were recorded at the Nordic conference can be obtained to be placed on the IASD website. Lastly, Olaf stated that we need to have contacts in academia and in dream work who will go to the yearly conference and also promote IASD in their country. This will be a slow and gradual process and Olaf is volunteering to find people to play this role.

The next European regional meeting is being planned by Kay Adams for May 2007; it will take place in the U.K.

Dreamtime Update

Richard Russo says he is very pleased with how things are going and discussed his submitted report to the Board. He gave special note to our advertising in *Dream Time*; we have not been as

aggressive in getting advertising; we now need an advertising manager. Richard will pursue this possibility at the summer board meeting.

Action Item Richard Russo will pursue ways to get advertising into DreamTime.

Nightmare Hotline

This discussion included a follow-up to a previous Board action item which focused on changing the name of this service to one that clearly conveys callers should not expect to receive therapy when calling. This name change might be helpful from a liability insurance and legal perspective. Wendy Pannier reported that both Jill Fischer and Robert Bosnak are happy with a new name, The Nightmare Response Line.

Motion: Jean Campbell moved that the name be changed to The Nightmare Response Line; seconded by Curt Hoffman. Board approved (unanimously).

The Board remains interested in adding insurance for this activity of IASD; the estimated cost is \$700.

Action Item: Jill Fischer and Robert Waggoner should do research on the costs, need for, and benefits of insurance.

Lifetime Achievement Awards

The lifetime achievement awards program will continue.

Action Item: We need to develop for the procedures manual how names are brought forward and the procedure for making the selection from these names. This task was not assigned.

Action Item: The 2006 Conference Committee will work with Wendy and Jean on the logistics for any award given this year.

PowerPoint Presentation on IASD

Bob Hoss already has some of the history and goals of IASD in PowerPoint. If someone wants to take the presentation and create a 10-minute program, Bob can pass a copy of his materials onto that person. If interested, let Wendy and Jean know.

Action item: Jean Campbell will send the current IASD video to Gloria Sturzenacker to see how this video might be updated (i.e. ASD logo changed to IASD) and converted to DVD.

Procedures Manual

Bob Hoss reported that the current Procedures Manual needs a lot of line editing. He suggests that the officers and board should be involved in this process.

Action item: Curt, Bob, and Gloria offered to work with Cynn timer on this updating process. An immediate goal is to put the Procedures Manual online as it is so people can see and work on it. The mid-term goal is to get the document in good shape by this

summer's Board meeting. The current manual will be divided into sections and assigned to Board members for editing.

Action Item: Gary Goodwin, IASD should send any future changes to procedures as made in Board actions to the attention of Cynn timer for updating the Procedures Manual.

Action Item: New Board members generally have little or no knowledge of the Board's official procedures. To help the education process, new members will continue to receive full copies of the Procedures Manual and current board members should take on making new board members comfortable with new responsibilities, letting the new members know that they are not alone in their work.

Action Item: Gary will update the committee list, including a one paragraph description of what each committee does.

Auction Update

Jean Campbell reported that the auction site should be updated soon by Liz Diaz; Ilkin and Rita Dwyer have agreed to help;

Central Office

Richard Wilkerson reported that things are moving along smoothly; always busy; getting more organized. The office is at capacity or close to it in terms of storage.

Update on Mailing Lists

We have several mailing lists (Kintera membership, conference attendees, and former members). Richard Wilkerson will work on integrating these lists to avoid duplications and to maximize upcoming marketing efforts.

Action Item: We need a list of people who attended any of the last three international conferences. These people are a good target audience to receive notices about the 2006 conference. Richard Wilkerson will develop this list.

Action Item: Include in the Procedures Manual updating a section on bulk mail procedures. No one was assigned to this task. The conference flier should always be sent first class.

Voting By Past Presidents

Each year, past IASD presidents need to be contacted to determine if they wish to participate in the annual vote for Board membership. The by-laws state that they need to be contacted one month before the vote. Wendy Pannier will work with Gary Goodwin on developing this year's letter.

Action Item: Compose and send out letter to past presidents on voting in the upcoming election of officers. Wendy and Gary will work on this.

Dream Groups Registry

At a previous Board meeting Gary Goodwin talked about the importance of dream group leaders and dream groups (i.e. their dedication to dreamwork, dream studies). He has started to communicate with IASD members and is compiling a list of dream groups. So far e-news notices have produced about a dozen names.

Action Item: Gary will continue to advertise the call for dream group contacts on the message board and the upcoming conference.

Accreditation

Wendy Pannier has compiled a list of dreamworker certification programs and has written a letter with Jeremy Taylor that can be sent out to these instructors. The letter will state that IASD would like to start a discussion with the leaders at some future time on the value, advantages, disadvantages, etc. of an accreditation program.

Action Item: Wendy Pannier to send the letter out.

IASD Cancer Dreamwork Program

Wendy Pannier reported on the grants she has received for a cancer patient dream work program. The Lloyd Symington Foundation and H. M. Bitner Charitable Trust are contributing to this work. This year Wendy and Tallulah Lyons are expanding their work by training five facilitators in different geographical areas around the country to conduct workshops and ongoing groups based on the format they have developed. All five are IASD members. Wendy and Tallulah hope to give presentations at two cancer centers and are working to have dream work accepted in the integrative medicine community..

Motion to adjourn: Moved by Rita Dwyer and seconded by Jean Campbell. Accepted by Board.

Submitted by Gary Goodwin, IASD Secretary