

Sponsor Form

The International Association for the Study of Dreams

24th Annual International Conference
 Sonoma State University
 Rohnert Park, CA
 June 29 - July 3, 2007
www.asdreams.org/2007



This form may be completed and returned via email or printed and return via fax or postal mail.

Contact Information

Organization			
Primary Contact		Address Line	
City		State/Province	
Zip/Postal Code		Country	
Email		Telephone	
Website			

Organization Description

Descriptions longer than 50 words will not be accepted. If no description is received IASD will determine the text to be used.

Promotional Opportunities

Description	Qty	Fee
Afternoon Break	<input type="checkbox"/>	\$500 each
Coffee Break	<input type="checkbox"/>	\$500 each
Dream Ball	<input type="checkbox"/>	\$1000 (1 available)
Social Hour	<input type="checkbox"/>	\$1000 (1 available)
Wine Tasting	<input type="checkbox"/>	\$2000
Opening Reception	<input type="checkbox"/>	\$2000
Sponsor Raffle	Item donation only	

Please enter below the description and retail value of raffle items) being donated.

Advertising

Check the box in front of the publication(s) in which you wish to advertise. If you wish to advertise in DreamTime Magazine, enter the number of issues in which you would like your ad to appear in the box provided. If you purchase an ad to appear in 3 issues of DreamTime Magazine you will receive a free ad of the same size in the Final Conference Program. Advertising rates can be found on page 3. Complete advertising information can be found at http://asdreams.org/2007/idx_sponsors.htm

Final Conference Program - 1 issue available

- 1/8 page ad
- 1/4 page ad
- 1/2 page ad - horizontal
- 1/2 page ad - vertical
- full page ad
- I qualify for a free conference ad

DreamTime Magazine - 3 issues per year

- 1/8 page ad
- 1/4 page ad
- 1/2 page ad - horizontal
- 1/2 page ad - vertical
- full page ad
- Enter the number of issues in which you would like your ad to appear.

IASD Member/Author Advertising Opportunity

This advertising option is available only to members of IASD who have authored a book that would be of interest to our members. Subjects may include: dreams, sleep, psychology, spirituality. Others may be approved on a title by title basis. All member/author ads are 1/8 page horizontal ads.

Enter the number of member/author ads that you are purchasing.

Book Title

Book Title

Book Title

Book Title

All Ad Artwork

I will submit camera-ready artwork. (We can accept color or black and white.)

I would like to have my ad created from a template. (member/author ads only-pg 3)

I will contact Catherine Campaigne about designing an ad for me. (See pg 3)

Payment Information

Dollar Amount

Promotional Opportunities

Advertising - rates on page 3

Total Due

Current Payment - minimum 50%

Balance Due - Deadline April 15th, 2007

Method of Payment

Check

Visa

MasterCard

Credit Card #

Expiration Date

Validation Code

Name on Card

The validation code is the last 3 digits in the signature box.

Billing Address

Check here if billing address is the same as above.

Contact Information

Organization

Primary Contact

City

Zip/Postal Code

Email

Address Line

State/Province

Country

Telephone

Comments

This form may be completed and returned via email or printed and return via fax or email.

Anne Frey

IASD Sponsor Committee

6322 Brookline Dr.

Indianapolis, IN 46220-6709

annefrey@comcast.net

Fx: 419-858-4071

Ph: 317-713-7106

Advertising - Options, Rates, Specifications

				Member Rates				Non-Member Rates			
Ad size	Inches			cm			<i>DreamTime Magazine</i> or Final Conference Program - 1 issue	1 year/3 issues of Dream Time + FREE ad of same size in Final Conference Program	<i>DreamTime Magazine</i> or Final Conference Program - 1 issue	1 year/3 issues of Dream Time + FREE ad of same size in Final Conference Program	
1/8 page	3 5/8	x	2 3/8	1.4	x	0.9	\$50	\$130	\$65	\$165	
	3.625	x	2.375								
1/4 page	3 5/8	x	4 3/4	1.4	x	1.9	\$100	\$275	\$130	\$350	
	3.625	x	4.75								
1/2 page	3 5/8	x	9 5/8	1.4	x	3.8	\$165	\$400	\$230	\$600	
	3.625	x	9.625								
or	7 5/8	x	4 3/4	3	x	1.9					
	7.625	x	4.75								
full page	7 5/8	x	9 5/8	3	x	3.8	\$300	\$750	\$425	\$1,000	
	7.625	x	9.625								

All Advertisers Ad designed by Catherine Campaigne - \$70

Member/Author Ad Info	Rates
Special Member/Author Ad	\$40
Ad created from template	\$20
Ad designed by Catherine Campaigne	\$70

If we are creating your ad for you with template or if you are requesting that Catherine Design your ad, you may enter any text for your ad in the box below. Please keep in mind that if you are requesting a lot of text in your ad the size of the font may need to be reduced to make it fit in the ad size you are requesting.

The conference book store has independent agreements with each book supplier. If you are advertising a book and will be providing the conference bookstore with copies yourself, you will be given the information to contact them directly. Please the box if you would like to receive this information.

**Thank you for supporting the efforts of
The International Association for the Study of Dreams.**

The specific purposes for which this corporation is organized are to promote scientific research into the study of dreams and to provide an educational forum for the interdisciplinary exchange of such information among the scientific and professional community and the general public.